

THE ULTIMATE PRE-SHOOT CHECKLIST

INHABIT
PHOTOGRAPHY

EXTERIOR

CONGRATS on the big decision to list your property! Getting ready for a photoshoot can be quite the chore, so starting well in advance is incredibly important. We've prepared this guide to help you through the process.

- ☐ Pressure wash the driveway, home, gutters, and downspouts
- ☐ Freshen up landscaping and mow the lawn
- ☐ Hide all hoses, trash cans, yard tools, children's or pet's toys, etc.
- ☐ No trailers, boats or cars in driveway
- ☐ Clear the entry way of any unnecessary items (shoes, signs, etc.)
- ☐ Clear out the back yard and stage outdoor furniture



I N T E R I O R

It is important to understand that anything that is out during the shoot will appear on the photos. A good rule of thumb to follow is “Less is More”. If it’s not intentional, then chances are, it should go.

- Clean floors, walls (magic erasers), windows, doors and frames
- Clean counters, appliances, cabinets, tables, etc.
- Shoe racks, garbage cans, children’s toys, coats and bags
- Declutter All Surfaces - Desks, nightstands, countertops and tables



STAGING

Giving a potential buyer the ability to envision themselves living in your home is paramount to making a sale, therefore it's always recommended to use professional staging if possible in order to de-personalize your home and create inviting spaces that truly stand out. If staging won't be used, then the following tips will help make for a successful shoot and beautiful photography.



KITCHEN

The kitchen is the most used and often most cluttered space in the home and so here are some helpful tips to ensure it is photo ready:

- Clean floors, walls, tile, faucet heads, and inside of sink
- Clean counters, appliances, range hoods, cabinets, tables, etc.
- Remove garbage cans, towels, soap dispensers and counter top appliances
- Add simple staging on counter if desired
- Clear out sink completely
- Straighten bar stools



B E D R O O M S

Let's face it, bedrooms are tough to keep clean so using a closet or garage as a temporary hiding place for all the your personal belongings is the way to go. Here are some additional tips for being prepared:

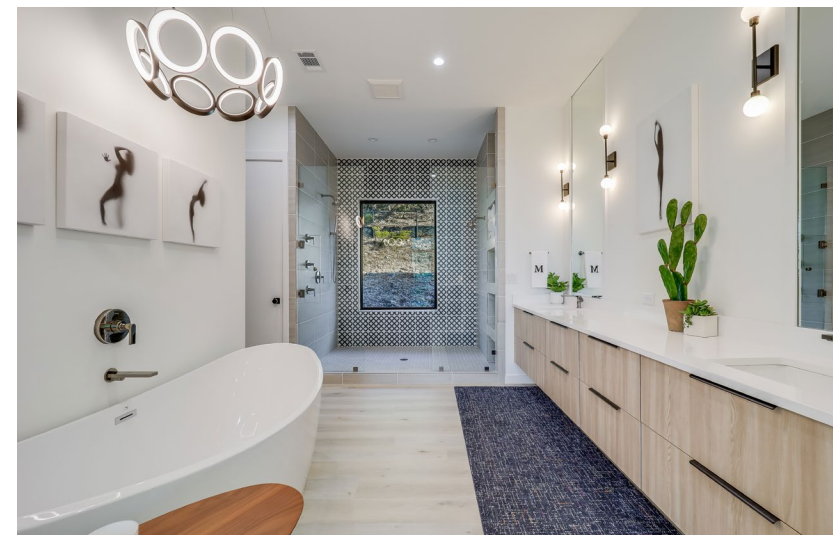
- ❑ Hide all personal belongings, devices and family photos if possible
- ❑ Hide charger and any corded item
- ❑ Unplug lamps and hide cords
- ❑ Make bed and add staging elements if desired
- ❑ Fans off
- ❑ Blinds or curtains drawn



BATHROOMS

Bathrooms can get cluttered easily so the best approach is to remove everything and only add back what you want to see in the photo. Here are some helpful tips:

- ❑ Clean fixtures, showers, tubs, kitchen faucets, vanity sinks, etc.
- ❑ Clean all glass and mirrors
- ❑ Hide all toiletries and shower items
- ❑ Remove floor mats
- ❑ Close toilet seats
- ❑ Towels are optional, but often a photo will look cleaner just having no towels hanging on hooks or rings



FINAL

While it is completely acceptable to be in the home during the shoot, it is always preferable if the home can be unoccupied during the photoshoot to ensure we stay focused and get you the best product possible.

Larger projects can span over multiple hours so if it is unrealistic to be away from the home the entire time it is best to find one room to stay in during the shoot to avoid disrupting the photography process.

We understand what an undertaking it is to prepare a home for photography so we will always do our best to accommodate all circumstances.

FINAL TOUCHES:

- ☐ LIGHTS ON IF:
LOW NATURAL LIGHT
- ☐ LIGHTS OFF IF:
GOOD NATURAL LIGHT
- ☐ FANS OFF
- ☐ TV'S & MONITORS OFF
- ☐ CURTAINS/BLINDS OPEN
- ☐ DRIVEWAY CLEAR
- ☐ CHECK FOR BURNT OUT
BULBS & REPLACE
- ☐ PETS SAFELY SECURED

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PHOTOGRAPHY
FOCUSING ON WHAT MATTERS!



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